

























Benefits	Supporter	Partner
Your organization is made visible through Capital of Children channels (web)		
Your organization is made visible through Capital of Children channels (5 SoMe; digital; PR, Outdoor, print o.a.)		
Plug'n play content delivered to you for easy communication and to position your own organization as "Proud supporter of Capital of Children"		
Plug'n play content delivered to you for easy communication and to position your own organization as "Proud partner of Capital of Children"		
Participation in the Capital of Children's partner group		
Joint initiatives that create national knowledge and global reach		
Reference to your particular organization through the communication of the Capital of Children		
Sparring on how your organization can develop children's competencies		
Graphic package with logo and examples of use		
Partner meetings 4 times/year		
Network meeting once a year with inspiration cases from organizations that contribute to children's competence development		

Contribution	Supporter	Partner
Annual subscription	10.000 kr	100.000 kr **
Contributes to projects that contribute to children's world citizen competencies in an enthusiastic, playful and respectful way		
Communicates Billund as the Capital of Children at least 3 times / year For example "Proud supporter of Capital of Children"		
Communicates Billund as the Capital of Children in own channels at least 5 times / annually "Proud partner of Capital of Children"		
Deliver cases to the Capital of Children secretariat at least once a year		
Contributes to joint events		

\* Epinion image survey January 2019.

\*\* Amounts follow a partner decision on specific initiatives, and amounts are determined by agreement in the autumn of the previous year